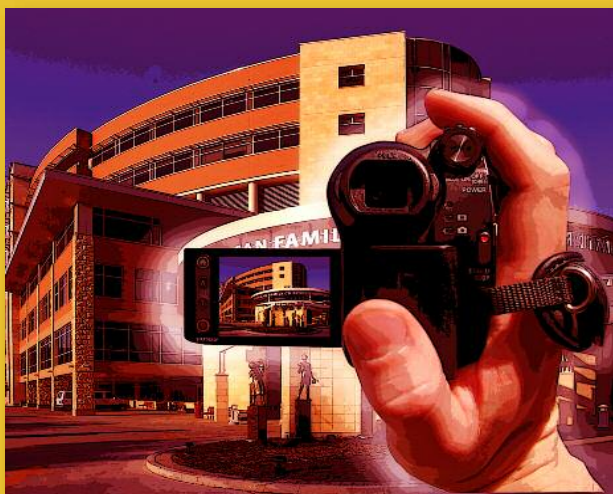


# CONSTRUCTION QUEST



**Win up to \$10,000 in  
prize money**



**Create a YouTube Video**



**Have fun learning  
about the future of the  
construction industry**

2011-2012  
**CONSTRUCTION  
QUEST**



**SUSTAINABILITY**



**TECHNOLOGY**

**BUILD YOUR FUTURE**

To learn more visit  
[www.BuildWisconsin.com](http://www.BuildWisconsin.com)

# Instructions:

Each student team will create a 3-5 minute YouTube video in response to either **Sustainability** or **Technology**.

1. First choose the category: **Sustainability in the Construction Industry** or **Technology in the Construction Industry**
2. Research this category and understand how it relates to the commercial construction industry.
3. If you choose **Sustainability in the Construction Industry**:
  - a. Tour a LEED® (Leadership in Energy and Environmental Design) certified project\*\* and provide video footage of this experience.
  - b. Explain why building owners chose sustainable design.
  - c. Identify a sustainable material/process and its value.
  - d. Explain why sustainability is important to your future.
  - e. Interview key project team members who were an integral part of the LEED® certified building project\*\* team. (i.e. project superintendent, project manager, engineer, architect, tradesperson, etc.).
4. If you choose **Technology in the Construction Industry**:
  - a. Explain how technology has helped the construction industry.
  - b. Explain Building Information Modeling (BIM) and its benefits.
  - c. Identify technologies that are being used within construction companies.
  - d. Interview key project team members regarding their use of technology in the construction industry (i.e. project superintendent, project manager, engineer, architect, tradesperson, etc.).
  - e. Explain how incorporating various technologies create more efficient and effective working environments throughout the industry.

\*\* Project need not be LEED® certified but should be built to similar sustainable standards.

# How to submit:

- The participating school will create a YouTube channel for all the entries from the school or classroom. The school is responsible for uploading all the video entries from their students within their channel.
- Once uploaded, e-mail the YouTube link to [cataldo@agcwi.org](mailto:cataldo@agcwi.org)
- AGC staff will verify content for appropriateness and post on [www.BuildWisconsin.com](http://www.BuildWisconsin.com) for online voting to begin on April 16, 2012.

# Contest Rules:

- Teachers / Sponsors at each school will be required to submit/upload student videos to the AGC for review and approval. Once the video is approved it will be uploaded to [www.BuildWisconsin.com](http://www.BuildWisconsin.com) for voting. Any video deemed inappropriate will not be posted and the educator submitting the video will be notified by AGC staff of the video's disqualification.
- There is no limit on the size of the teams involved in the competition.
- Spread the word! The top three videos from the online voting will be submitted for final review and award recommendation by the AGC determined judging panel.
- The length of the video must be between 3-5 min. long.
- The names and contacts of the construction professionals the students interviewed for making the video are required to be submitted at the time the video is uploaded to the AGC website for approval.

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## SCHEDULE

March 1, 2012	Application due
March 30, 2012	Video submittal deadline
April 16–May 11	Online voting
May 25, 2012	Winners announced
July 2012 (TBD)	Award presentation at AGC Summer Membership Meeting

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# Judging:

The top 25% of videos, based on online voting, will be presented to a panel of AGC of Wisconsin members to select the three winning teams.

The judges will base their votes on the following criteria:

- Creativity
- Response to objectives for Sustainability or Technology as identified in "Instructions"
- Number of views

# What Defines Commercial Construction?

Commercial construction includes many different types of projects that you will find in your community:

- Healthcare
- Industrial
- Municipal
- Retail/Office
- Non-Residential
- Schools
- Churches

# Prizes:

Total Prize money of \$10,000 will be awarded to the top 3 videos as follows:

- 1st Prize — \$5,000
- 2nd Prize — \$3,000
- 3rd Prize — \$2,000

The prizes will be awarded by check payable to the school sponsoring the winners. At the discretion of the winning team's advisor, the prize money is intended to be used to engage and support high school students seeking careers in the construction industry (which could include student scholarships).



**WISCONSIN**

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